



EXHIBITOR INFORMATION - MELBOURNE

EVENT DATE: Tuesday, 28th July 2026

VENUE: Plaza Ballroom (Under the Regent Theatre)
191 Collins Street, Melbourne VIC 3000
(entry via Regent Theatre Stage Door, 200 Flinders Lane for all arrivals prior to 1pm)

ANTICIPATED GUEST NUMBERS:

Trade & Media Session	350
Public Session	160

ESTIMATE - STOCK REQUIREMENTS:

8-10 bottles per cuvée, across both trade and public events.

Use your discretion with tasting pours according to the anticipated guest numbers indicated.

SCHEDULE:

Set up from 11am *(entry via Regent Theatre Stage Door, 200 Flinders Lane)*
Trade and media tasting 1pm-4:30pm
Agents exhibiting only at Public session bump in from 4:30pm
Public tasting 6pm-9pm
Bump out 9-9:30pm (ALL ITEMS/LEFTOVER STOCK MUST BE TAKEN)

DELIVERY OF STOCK & POS:

All items to be delivered to 1800 We Store It Laverton

Delivery Address:

Attn: Cameron/Luke
1800 We Store It Laverton
99B Fitzgerald Road
Laverton North
VIC 3026
Delivery hours 7:30am-2:30pm Monday-Thursday 20-23 July
Phone: 1800 937 867 Email: info@1800westoreit.com.au

Please ensure all items are clearly labeled and marked for Taste Champagne with our delivery label.

Delivery labels are [here](#).

Delivery window: Monday 20th July to Thursday 23rd July 2026

Delivery times: Monday to Thursday between 7:30am and 2:30pm

Delivery slips/quantities: Email [Sharron](#) the box quantities to help ensure all your stock has been received.

Note: wine stock and POS can be brought in with you on the day – please let [Sharron](#) know if this will be the case.

STAFF ATTENDING/ MANNING EXHIBITOR TABLE - DEADLINE Friday 26 June 2026

- Send through a full list of names (first & last), company and phone number of your staff. This includes all staff who will be manning your table or assisting in any capacity at Taste Champagne Melbourne.
- Staff names are included on the list at the door, so they will not need to register online for a trade pass.
- Non-pouring staff who wish to attend can register for a trade pass [here](#).
- Name tags will be printed for all pouring agents.
- Please advise if anyone in your team will require a GF or vegetarian meal and we will do our best to accommodate.
- All staff manning/pouring will need to have a copy of their RSAs with them. In addition, the Plaza Ballroom requires a copy of all pouring staff RSAs prior to the event.

RSAs - REQUIRED BY Friday 26 June 2026

- All exhibitors pouring **MUST** hold a current RSA and will need to have on them at the event.
- If exhibitors have an RSA valid for an Australian state outside of Victoria a bridging RSA is **not** required for this one-off event if the statement of attainment is from the Nationally Accredited Training unit and the certificate states any of the following codes: SITHFAB009A, SITHFAB201, SITHFAB002 or SITHFAB021.
- Email directly to [Sharron](#) no later than 30 June 2026.

WHAT YOU NEED TO BRING IN WITH YOU ON THE DAY:

- Ice bucket/s for keeping bottles cold on your table.
- Your own branding display materials and POS displays, as you desire, such as printed materials, banners, dummy bottles, etc.
- Dummy bottles and gift boxes for our main room display as per previous years.

PROVIDED AT THE EVENTS:

- Table
- Tablecloth
- Riedel Riesling Glasses
- Tasting Booklet
- Ice and tub to keep cuvées chilled throughout the day/evening (under your table)
- Antipodes sparkling and still water
- Large spittoons positioned around the room
- Food for agents staying on for the consumer event (will be served in the break, 5pm-6pm)

CHAMPAGNE SALES TO THE PUBLIC

As you know, we welcome you to sell direct to the public. You can of course take orders and process transactions on the night. However, since our events and venues are not licensed for wine sales, customers are not legally allowed to take wines away with them on the night. Please instead make arrangements to ship to them after the event.

OTHER

All items **MUST** be taken from Plaza Ballroom at bump out. Please ensure your team is aware.